



# City of Belmont Council Priorities

**FY 2015**

**TOP 4 PRIORITIES****1. ECONOMIC DEVELOPMENT, DOWNTOWN REVITALIZATION AND ADVANCE PLANNING**

- **2035 GENERAL PLAN UPDATE**  
An extensive multi-year effort that will update all Belmont General Plan Elements. The first phase includes updates to the Land Use/Community Design & Circulation/Mobility Elements, and the required Environmental Analysis. (CD)
- **BELMONT “VILLAGES” ZONING**  
This effort includes preparation of new development/use standards and rezoning of properties within the Economic Development strategy target sites, Downtown area, and Ralston Avenue/El Camino Real Corridor. (CD)
- **TARGETED ECONOMIC DEVELOPMENT**  
Identify new funding opportunities to implement targeted economic development projects within the City’s priority development areas (Economic Development 2.0). (FN)
- **HOUSING PROGRAM ASSESSMENT AND DEPLOYMENT**  
Establish housing program priorities and determine interim and long term uses for Low and Moderate Income Housing real property assets. (FN)

**2. RALSTON CORRIDOR STUDY AND IMPROVEMENTS**

- Complete a comprehensive corridor study to determine the general levels of traffic, and to determine the adequacy of major intersections and traffic signals, for both existing and future conditions. The study also reviews traffic safety issues and the adequacy of transit and non-motorized transportation modes in the corridor traffic study to optimize its use for pedestrian, bicycle and vehicle use (Share the Roads Policy), and determine appropriate capital improvements to mitigate any traffic-related problems. (PW & CD)

**3. CAPITAL FINANCING PLAN FOR INFRASTRUCTURE**

- Develop alternatives for long-term Capital Financing of Sewer, Storm, Streets, Facilities, and Parks to address deferred maintenance and future Capital needs. (FN)

**4. PARK AND RECREATION IMPROVEMENTS (FACILITIES AND PARKS)**

- **ATHLETIC FIELD IMPROVEMENTS**  
Advance the Sports Complex Synthetic Turf Project – The project is described in the Athletic Field Master Plan updated in 2003. Plan identifies athletic field improvements to all fields managed by the P&R Dept. (P&R)
- **STRATEGY FOR FUTURE OF BARRETT COMMUNITY CENTER PROPERTY**  
Develop a strategy for evaluating the long-term future of the Barrett Community Center property. (P&R)
- **DAVEY GLEN PARK DESIGN AND DEVELOPMENT**  
Complete the design, development and funding of unimproved park site on Davey Glen Road. (P&R)
- **OPEN SPACE PLANNING**  
Develop a strategy for planning and criteria for the acquisition of public open space. The analysis will include an inventory and cost analysis for acquisition strategies that are recommended. (P&R)

**ADDITIONAL PRIORITIES****SAFE ROUTES TO SCHOOL**

- On-going operational effort to monitor and implement pedestrian, bicycles, and vehicle safety on city's network of roads, including those associated with school sites, as situations warrant. Additionally, track and seek grant funding for appropriate physical infrastructure improvements. (PW)

**UNSPENT RDA BOND PROCEEDS**

- Develop a strategy for the use of Unspent RDA bond proceeds, consistent with legislative statutes and existing bond covenants. (FN & CA)

**NON-PROFIT BELMONT PARKS FOUNDATION**

- Support the creation of a non-profit *Belmont Parks Foundation* to fundraise and advocate for Parks improvements. (P&R)

**FACILITIES CONDITION MANAGEMENT ASSESSMENT**

- Track assets and analyze Belmont's facilities in a comprehensive, organized, and logical manner. Factors can then be used to prioritize the use of resources. (P&R)

**UPDATE CITY'S WEB PRESENCE / PUBLIC INFORMATION**

- Improve civic engagement opportunities, e-commerce and 24/7 virtual City Hall through a more robust and contemporary City website and the use of emerging social media opportunities. (CM)



## VISION STATEMENT

### DISTINCTIVE COMMUNITY CHARACTER

- Belmont prides itself on being unique
- Its small-town ambience sets it apart as a tranquil, safe, and desirable place to live.
- We get involved in town matters because we care about living here.
- We connect with each other in all kinds of gathering places.
- Our strong sense of community and enjoyment of the town's assets and activities deepen as we become better informed and connected.

### EASY MOBILITY

- We put a priority on getting out of, into, and through town efficiently.
- Bicyclists, walkers, and other non-drivers get where they're going easily and safely.
- We require safe residential streets and smooth-flowing thoroughfares.

### NATURAL BEAUTY

- We choose to make our home among these beautiful hills, trees, parks, views, and open spaces.
- Our natural surroundings inspire us to play, create, and contemplate.
- Our actions today preserve and enhance Belmont's beauty to make it even lovelier for our grandchildren.
- Our wooded residential areas are diverse, peaceful and well maintained.

### THRIVING CULTURE

- Belmont is a wonderfully safe and supportive place to raise a family.
- We facilitate lifelong learning in our academic, artistic, athletic, and social dimensions
- Our schools and library are the pride of the community.
- Our university is intrinsic to Belmont's social, artistic and economic life.
- Our playgrounds and athletic fields are of high quality and in high gear.
- The arts thrive in this creative, appreciative town – the arts hub of the Peninsula.
- Our history makes Belmont what it is, and we preserve that heritage for our children.

### THRIVING ECONOMY

- A charming, vibrant town center is the heart of our civic and economic life.
- Our economy prospers with a mix of attractive, successful businesses that fit with our community character.
- We look first into our town shops and restaurants for what we need.
- Education, arts and the economy flourish in concert.